

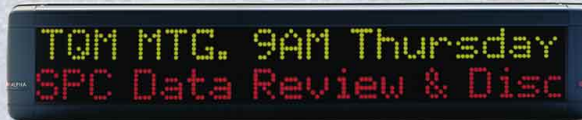
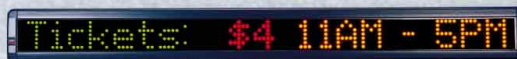
ALPHA™

messaging software

Program your ALPHA™ electronic message display from your desktop PC. ALPHA™ Messaging Software™ comes complete with everything you need to get your message moving in the right direction. Program your messages with the touch of a button. Adjust your messages in a moment's notice.

ALPHA™ Messaging Software™ connects with Adaptive's ALPHA™ electronic message displays. It's easy to use, easy to install and allows you to welcome guests, post events, keep your traffic flowing. Make your communication more efficient and effective.

The **ALPHA™** Editor allows easy creation of high-visibility text messages.



ALPHA Displays Supported:

- | | | |
|-----------------------|-------------|---------|
| •215C/R | •4080C | •7080C |
| •220C | •4120C/R | •7120C |
| •320C | •4160C/R | •7160C |
| •330C | •4200C/R | •7200C |
| •Big Dot® | •4240C/R | •PPD |
| •BetaBrite® Director™ | •BetaBrite® | •Solar™ |

Software Kit Includes

- Software CD
- Easy to follow installation guide
- 25 ft. RS232 serial cable
- Online help
- 9 pin serial adapter

System Requirements

- PC with CD-ROM drive and mouse
- VGA/SVGA color monitor
- 16 MB RAM or greater
- Windows 95/98 or Windows NT 4.0
- Recommend 486 or better processor

Features

- Easy to Install & Use
- Easy, Flexible Programming
- Create messages on your PC in the color, font and layout as on your display
- Specify message attributes such as presentation styles and idle time
- Select from available display animations
- Insert actual time and date in message



Create your message in the display's actual text style and color from your PC.

Easily specify message presentation styles and other message attributes.

