

# ALPHA® Eclipse™ StreetSmart™



StreetSmart LED Display  
Single Faced, 48 x 64, 35mm Red

## What is the AlphaEclipse StreetSmart Series?

The AlphaEclipse StreetSmart series is Adaptive's newest series of LED EMC, on-premise outdoor advertising solutions. Building on AlphaEclipse's legacy for the shortest industry lead times, the StreetSmart series is designed to maximize



DF Monument, 32x64 35mm RGB

your ROI on your most cost effective way of advertising. And the performance and features you need, like 256 shades standard, to drive customers to your front door.

## Is it replacing the AlphaEclipse product line?

With over 4,000 units installed, Adaptive's AlphaEclipse Classic series remains popular with national clients and

small enterprises alike for its readable, durability and vandal proof design. The AlphaEclipse series will remain a popular choice for those clients expanding their installed base or requiring a protective, front cover over the LED display.

## How does the AlphaEclipse StreetSmart Series compare with the Classic AlphaEclipse series i.e. 2500\*, 2600, 3500, etc.?

The StreetSmart Series differs in 4 ways. **Exposed pixel**—eliminating the lexan front cover allows for the use of fewer LEDs per pixel to achieve the same level of brightness. **Enclosed case**—eliminating fans that exchange outside air minimizes maintenance and contamination. **Front serviceable**—LED displays are easily accessed and replaced from the front. **Advanced features**—A common series controller provides the same advanced features, like 256 shades, across the entire StreetSmart series.

## How can the StreetSmart series use fewer LEDs per pixel and still have equal to or better brightness?

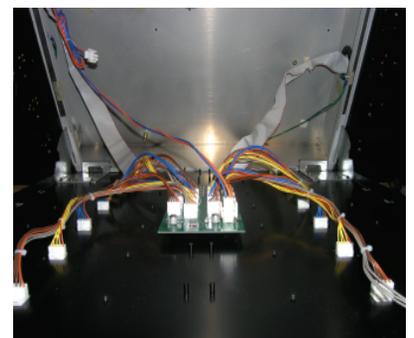
LED EMC readability is based on pixel brightness measured in Cd/m<sup>2</sup> and contrast. Eliminating the diffusion and absorption of LED light thru a lexan cover and adding overhead display louvers to increase contrast allows for the most

efficient use of LEDs. StreetSmart offers exceptional readability while minimizing design complexity.

## What is the StreetSmart Protector™ case?

Like Adaptive's new large character EMC, RoadStar™, StreetSmart also utilizes the innovative Protector cabinet design. By eliminating fans that exchange outside air, it minimizes critical component contamination from rain, salt fog, dust and other caustic contaminants. With no filters to service and Adaptive's 5-year warranty, StreetSmart is your smart investment.

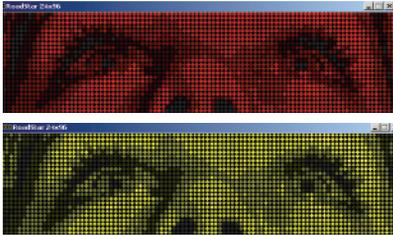
\* AlphaEclipse Model 2500 not offered in the StreetSmart configuration



StreetSmart open access panel door

## Does the StreetSmart series require different connectivity or messaging software solutions?

Like all of Adaptive products, compatibility across product platforms



insures that Adaptive customers can leverage their investment in time and money across one of the broadest LED EMC offerings in the industry. StreetSmart can utilize any one of the many wired or wireless connectivity solutions, graphic images from Adaptive's Alphamation custom content vault and time-tested AlphaNet software for creating and scheduling text messages and graphic content, including StreetSmart 256-shade, shaded images. StreetSmart is your smart investment.

## How does the StreetSmart series minimize the download speeds of the larger shaded graphic files?

By incorporating file compression techniques and embedded ethernet circuitry on the StreetSmart series controller, large graphic files can be efficiently downloaded to the sign in a matter of seconds (when compared to standard RS232 serial connections, Ethernet transmissions are typically 5-10 times faster).

## Does the StreetSmart series offer the popular, traditional AlphaEclipse series models, i.e, 2600, 3500, etc.?

The StreetSmart series has been designed to accommodate all of the popular EMC sizes for virtually every application and then some. For instance, the popular 3500 model can now be purchased as a SS35X model as large as 96 X 256 pixel array, a sign 11 feet X 30 feet. What's more, StreetSmart is a platform product that is scalable, mechanically and electrically, offering for the very first time the benefits of a standardized case design and fabrication.

## If I have quoted or previously ordered let's say an AlphaEclipse 3500, what would be a comparable StreetSmart series model?

There are four (4) StreetSmart models that are equivalent in size and functionality with the traditional AlphaEclipse series. Each model is distinguished using the pixel pitch and a size/color modifier. For instance an AlphaEclipse 2600 is equivalent to the 17X StreetSmart. Or an AlphaEclipse 3500 is equivalent to the 35X StreetSmart. Please refer to the StreetSmart product selection guide for available sizes and AlphaEclipse equivalency chart.

## I'm sold, how do I find out which AlphaEclipse StreetSmart is right for me?

Now that's the easy part. Adaptive products are only available thru our limited distribution sign partners. Each one trained, and ready to help you make the most of your Adaptive LED EMC purchase and installation. Contact us today.