

AD-DIRECTOR SERIES

High-Visibility, Indoor Lobby Display

Available in either beautiful solid oak or a Euro-style aluminum encased model, the Director is designed for high-visibility indoor use. Locations include lobbies, offices, conference rooms, showrooms, boardrooms, or any area that requires an eye-catching message center.

At a glance, the Director clearly provides your visitors, guests or your customers with messages, schedules and the information they require. The Director not only keeps your customers informed, but most importantly, keeps your traffic flowing.

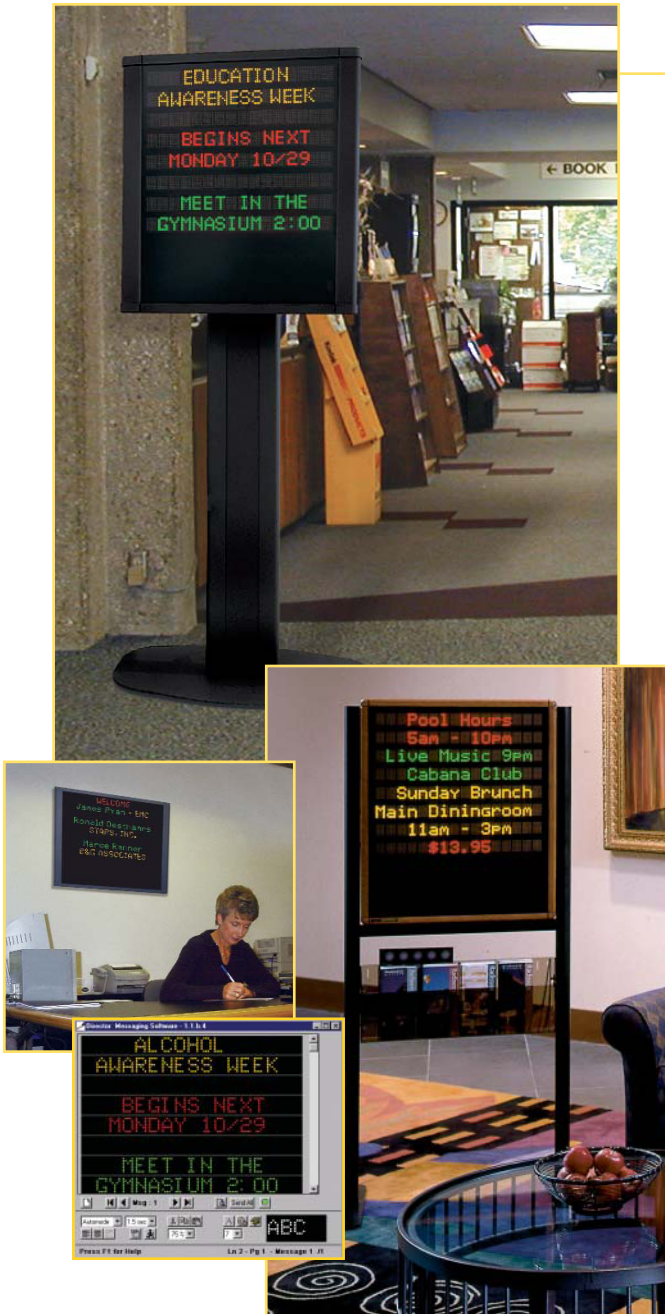
You control the messaging via a hand-held remote or a PC. Update and revise your messages at any time. Easy-to-install and use, the Director is a complete turnkey solution.

Direct or inform clients, guests or employees. With characters displayed in three vivid colors, the Director is perfect for these applications:

- Bank, hotel, movie theater, or restaurant lobbies
- Retail point-of-purchase advertising
- Event and conference room scheduling
- Personnel in-and-out, employee communications
- School activities board, or front office greetings
- Hospitality and medical paging
- Directions and safety awareness

Standard Features

- Character size: 1.4", 8 lines of 16 or 24 characters
- Real-time clock: date and time
- One-year parts and labor, factory servicing, USA
- 3 Brilliant colors & 3 rainbow effects
- Stores & displays up to 26 messages according to time and day of week
- Flexibility of 1- to 8-lines of messages
- 7 Operating modes consisting of Hold, Wipe (four directions), Automode™ and Flash
- Keyboard programmable from 30 ft.
- Standard packaging includes display, messaging software, 25 ft. cable, 9-pin adapter, IR remote, and installation instructions
- Optional floor stand available



AD-Director Series Specifications

Oak wall mounted	16 characters
Length	22.50" (57.15cm)
Height	27" (68.58cm)
Depth	3.12" (7.93cm)
Weight	37lbs. (16.78kg.)

Al wall mounted	16 characters	24 characters
Length	25.45" (64.64cm)	35.03" (88.97cm)
Height	27.49" (69.82cm)	27.49" (69.82cm)
Depth	3.00" (7.62cm)	3.00" (7.62cm)
Weight	30lbs. (13.64kg.)	40lbs. (18.18kg.)

Oak with brochure rack/stand	16 characters
Length	27" (68.58cm)
Height	61" (154.94cm)
Depth	*18" (45.72cm)
Weight	65lbs. (29.48kg.)

Al with stand	16 characters	24 characters
Length	25.45" (64.64cm)	35.03" (88.97cm)
Height	68.04" (172.82cm)	68.04" (172.82cm)
Depth	*20.00" (50.8cm)	*20.00" (50.8cm)
Weight	85lbs. (38.64kg.)	95lbs. (43.18kg.)

*Reflects width of floor stand

Oak Display Dimensions:	16 characters–19"L x 16.8"H		Serial Computer Interface:	RS232/RS485 Optional Ethernet Adapter available	
Aluminum Display Dimensions:	16 characters–19"L x 16.8"H 24 characters–27.5"L x 16.8"H		Power: (Oak Unit)	Internal power supply 120 VAC, 60Hz, 150 W (230 VAC, 50Hz, 150 W also available)	
Oak Display Array:	1.4", 16 characters x 8 lines		Power: (Aluminum Unit)	Internal power supply, 200W Universal input, 85-265 VAC, 47-63Hz	
Aluminum Display Array:	1.4", 16 characters x 8 lines 1.4", 24 characters x 8 lines		Power Cord Length:	6' 7" (204.22 cm)	
Pixel (LED) Color:	Tricolor (red, green, and amber)		Keyboard:	Handheld remote operated, infrared, 55 key layout	
Center-to-Center Pixel Spacing (Pitch):	0.2" (0.51cm)		Case Material:	Solid oak or aluminum	
Character Column Pitch:	0.4" (1.02cm) space between characters		Standard Package Includes:	– Director Electronic Sign – Messaging software – 25-ft. RS232 Cable – 9-pin RJ11 Adapter – IR Keyboard – Installation instructions	
Character Row Pitch:	1" (2.54cm) space between lines		Special Features:	Dipswitch selectable serial addressing Optional floor stand	
Character Size:	1.4" tall x 1.0" wide (3.556 cm x 2.54 cm) (visible from 75 ft)		Limited Warranty:	One-year parts and labor, factory servicing	
Character Array:	5" x 7" matrix (12.7cm x 17.78cm)		Agency Approvals:	ETL (Conforms to ANSI/UL Std. 1950) IEC 950, EN 60950, certified to CSA STD. C22.2 #950 Complies with part 15 of the FCC rules	
Character Set:	Sans serif upper/lower case Small sans serif		Operating Temperature:	32° to 95°F, 0° to 35°C	
Memory Retention:	One month typical		Humidity Range:	0% to 95% non-condensing	
Message Capacity:	26 different pages can be stored, scheduled, and displayed according to time and day of the week when using the IR remote control		PC Software:	Director messaging software included, runs on any Pentium PC	
Message Operating Modes:	7, Consisting of: Automode, hold, wipe (four directions), and Flash (character or word)				
Real-Time Clock:	Date and time, 12- or 24-hour format, maintains accurate time without power for up to 30 days typical				

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